

## **Program of the ITAM Alumni Conference, August 1-2, 2017**

Place: Executive MBA rooms, ITAM Santa Teresa

*August 1*

**8:30 AM – 9:30 AM – registration, breakfast**

**9:30 AM – Welcome speech by Alejandro Hernandez**

**10:00 AM – 1 PM Macro/Trade**

Ricardo Reyes Heróles (Fed Board): *Globalization and Structural Change in the United States: A Quantitative Exploration*. Discussant: Felipe Meza (ITAM)

Alonso de Gortari (Harvard): *Disentangling Global Value Chains*. Discussant: Alfonso Cebreros (Banco de México)

Adrián Peralta (IMF): *Commodity Boom and Bust and Income Inequality*. Discussant: Alex Rivadeneyra (ASU)

**1 PM – 3: PM Lunch**

**3 PM – 6 PM Theory/Experiments**

Rene Leal (Northwestern): *Ex-ante Comparative Statics: Responsiveness to Information Quality*.

Bruno Salcedo (Western): *Trolls for Hire: Skill Advertisement Online*.

Paul Feldman (UCSD): *A Stream of Prospects or a Prospect of Streams: On the Evaluation of Intertemporal Risks*.

**7 PM Dinner: Keynote Talk: Esteban Rossi-Hansberg (Princeton)**

*August 2*

**8:30 AM breakfast**

**9 AM – 12 PM Applied Micro I**

Francisco Pérez Arce (USC): *Education, Decision-making, and Economic Rationality*. Discussant: Alejandrina Salcedo (Banco de México)

Paolina Medina (Texas A&M): *Selective Attention in Consumer Finance: Evidence from a Randomized Intervention in the Credit Card Market*. Discussant: Enrique Seira (ITAM)

Alex Gotthard (Universidad Javeriana): *Moral Perceptions of Advised Actions*. Discussant: Carlos Lever (Banco de México)

**Lunch 12 PM – 2 PM**

**2 PM – 5 PM Applied Micro II**

Brenda Samaniego (St. Louis Fed): *Who Are Mexico's New Formal Workers? A Decomposition Using Labor Market Flows*. Discussant: Ivan López Cruz (Sabanci University)

Laura Juárez (Colmex): *The Impact of Rural Clinic Expansion on The Fertility of Young Rural Women in Mexico*. Discussant: Emilio Gutierrez (ITAM)

Marco González (Toronto and Berkeley): *Vulnerability and Clientelism*. Discussant: Shaun Mcrae

**5:30 PM – cocktail/social mixing**